In today's retail market, consumers expect optimal digital experiences. It's imperative that retailers shape and amplify consumer interactions in transformative ways. Digital transformation via mobility is an essential element in the mix.

Establish a collaborative relationship with IT and LOB
Implement identity and access management with conditional access
Integrate enterprise mobility management, threat security and intelligent network security
Limit cyber-attack footprint with micro-segmentation for granular levels of datacenter security
Secure mobile devices, apps, and networks on cloud and datacenter resources from cyber-attacks

Retailers need a comprehensive integrated mobile security strategy.

An integrated enterprise strategy combines an array of technologies with coordinated deployment.

Mobile security is a top concern among enterprise organizations for the foreseeable future. It's imperative for organizations to deploy solutions that are secure at the device, application, and data level to:

- Be fully protected from the inherent risks associated with mobile
- Take full advantage of innovation opportunities
- Prepare for the connected future and the Internet of Things

Increased vulnerabilities require tighter device-level controls and monitoring.

Hackers "follow the money," and as mobile capabilities become more prevalent, mobile enterprise apps become a bigger target.

As shipments of Android and iOS devices grow, so does the emergence of increased vulnerabilities in their core operating systems.

An integrated enterprise strategy combines an array of technologies with coordinated deployment.

While nearly half (49.8%) of retail organizations have implemented a security solution, only 1% report security problems as being solved 5.3% in the next 12-24 months.

How can an organization take advantage of integrated enterprise mobile security?

Enterprise mobility: no such thing as too much security.

By integrating enterprise mobility management, threat security with intelligent network security retailers can:

- Ensure corporate or employee-owned device security
- Secure apps with device and application-level policies
- Secure content and email based on compliance
- Secure mobile communication and networks
- Continuously monitor cyber attacks before they happen

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Data and transactions must be secure given increased threats to mobile devices.

Optimizing Secure Mobility in Retail

53% of in-store transactions are conducted on mobile devices
45% of retailers have implemented mobile capabilities
33% of retailers have implemented mobile payment

Managed security services
12.2% of retailers have increased in the last 12 months
5.3% in the next 12-24 months

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