



Empower Hospitality Teams and Transform the Guest Experience with Mobility

Manage Corporate Operations

- Improve operational efficiencies
- Integrate systems and processes
- Enable team collaboration

Empower Hospitality Teams

- Access real-time information
- Enhance guest functions
- Improve team efficiencies

Transform Guest Experiences

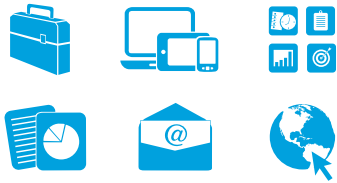
- Personalize guest experiences
- Increase brand loyalty
- Enhance guest connections

About AirWatch

AirWatch[®] by VMware[®] is the leader in hospitality mobility management, with a platform including industry-leading mobile device, email, application, content and browser management solutions. Acquired by VMware in February 2014, AirWatch is based in Atlanta and can be found online at www.air-watch.com.

Comprehensive Enterprise Mobility Management

Built from the Ground Up on a True Platform



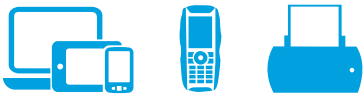
One Platform

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One Code Base



One Console



Every Mobile Device

Manage any mobile device type, including smartphones, tablets, laptops, desktops, rugged devices, printers and peripherals.



Every Mobile Operating System

Support multiple operating systems including Android™, Apple® iOS, BlackBerry®, Chrome OS, Mac® OS and Windows® across your organization.



Every Mobile Deployment

Enable deployments with multiple device ownership models, including corporate, employee-owned, line of business, kiosk and shared.

How We Are Different

Hospitality Differentiators

- Support OSs across corporate, BYOD and LOB devices
- Secure the distribution of internal and public applications
- Secure content collaboration with AirWatch® Content Locker
- Deploy employee training materials with AirWatch® Video
- Lock browsing to single website in kiosk or single app mode
- Enable shared devices with multiuser management
- Track and manage wireless printers and peripherals

Product Differentiators

- Single platform for hospitality mobility management
- Central console to manage devices, apps and content
- Integration with hospitality ecosystem investments
- Best-in-class architecture that is scalable and secure
- Unparalleled multitenancy and role-based access control
- Automated compliance engine with pre-defined rules