Instituto Presbiteriano Mackenzie Uses AirWatch SCL for International Document Management

The Challenge

At Instituto Presbiteriano Mackenzie in Brazil, the board of directors, executive board and the office of the dean and chancellor are embracing mobility. Mobile devices require a content management tool that allows for the safe sharing of information. The top executives at Mackenzie constantly travel throughout various cities in Brazil and abroad, necessitating mobile access to email, calendars and corporate documents. Mackenzie needed a way to secure these devices, as well as a tool to provide internal communication applications and document management. Educational institutions make up 16 percent of all yearly data breaches, so keeping documents secure was the top priority for Mackenzie.[1]

The Client

Mackenzie is an educational institution with a Presbyterian background offering all levels of education from basic to post-graduate. Founded in 1870 in São Paulo, the school is home to 48,000 students and 2,000 faculty members. Mackenzie is regarded both nationally and internationally as a center for excellence with multiple schools and colleges. Embracing the latest trends in mobility seemed natural to Dr. José Augusto Pereira Brito, CIO, Mackenzie, to strengthen the school's reputation for academic excellence. Brito provided tablets to all board members and executives at the school to streamline meetings and support international travel. To ensure device security, proper management and crucial document containerization, Mackenzie chose AirWatch® Enterprise Mobility Management (EMM). Additionally, MDM Solutions, an AirWatch partner, recommended AirWatch and was important for the successful deployment of the entire project. MDM Solutions provided readily available support and technical assistance locally in Brazil. Thanks to MDM Solutions, Mackenzie met its enterprise mobility management needs with AirWatch.

Mackenzie

Solution Overview

- Customer: Instituto Presbiteriano Mackenzie
- Industry: Education
- Geography: South America
- Features: MDM, MAM, SCL
- Devices: 1-500

The Solution

Tablets allow for senior management to eliminate paper in the boardroom. "AirWatch provides online distribution of digital content and automatic access to the system of electronic document management, business email and web browsing," said Brito. "The AirWatch solution provides outstanding corporate mobility for senior management, and it meets the needs of the schools safety policy with simple and centralized management of all devices and applications."

Secure Content Locker™ (SCL) is critical for content management. "We can eliminate the use of paper in meetings, which reduces the time to create documents," said Brito. "The quick delivery and speed of reading increases productivity for our executive team." Mackenzie has employees and equipment scattered across multiple cities and countries, and SCL allows the staff to bring everything together.

For Mackenzie, ease-of-use, security and experienced technical assistants were necessary for an EMM provider. It found AirWatch to provide agility and scalability for the device fleet. The Mobile Application Management (MAM) solution is instrumental in broadcasting the school's television channels to mobile devices through an application. "An application that easily streams our TV stations is a perfect way to get the school news to our executives," explained Brito. "We can also take web clips of important segments and load them into SCL to push to board members who do not have time to watch an entire show." Mackenzie is also able to avoid high costs of 3G by preventing downloading while roaming. "I expect we will see future cost savings by remotely controlling roaming and data plans," said Brito.

Mackenzie has already used the remote device wipe when a device was stolen. "The AirWatch management console allowed us to quickly take the necessary actions with the application of the remote command to delete all information from the device," explained Brito.

Brito plans on deploying future projects of a larger scale in the areas of education involving both students and teachers. "The security and reliability of AirWatch already makes us feel comfortable deploying mobility on a bigger stage," said Brito. "Students and teachers will eventually benefit from AirWatch as well, especially for our distance learning courses."

[1]Navigant Report. 2012.

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> Mackenzie

Enterprise Mobility Management: Security | Devices | Apps | Content | BYOD

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