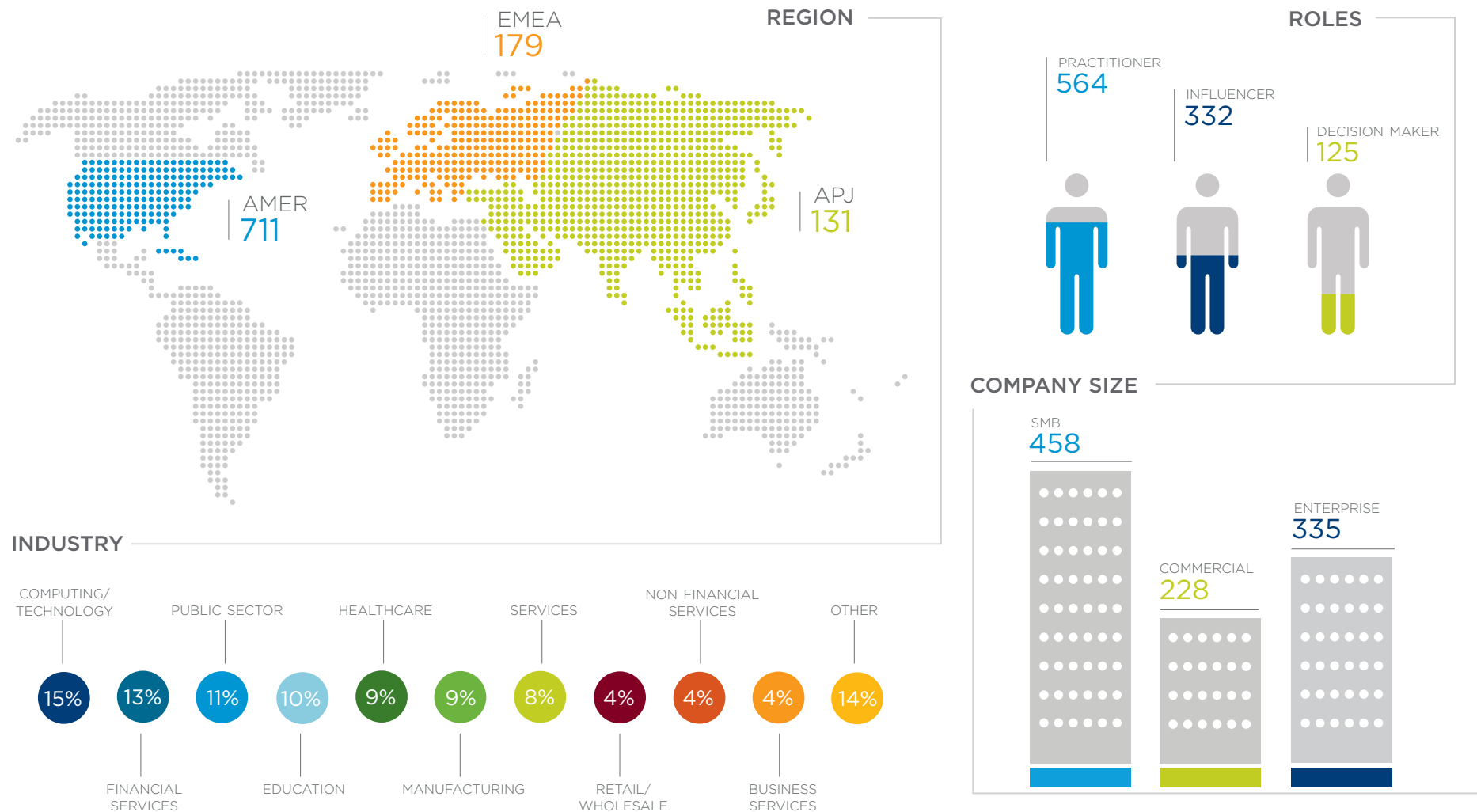




WORK RISES TO THE CLOUD

END-USER COMPUTING SURVEY REVEALS RISING DEMANDS
FOR HYBRIDITY AND BETTER END-USER EXPERIENCES

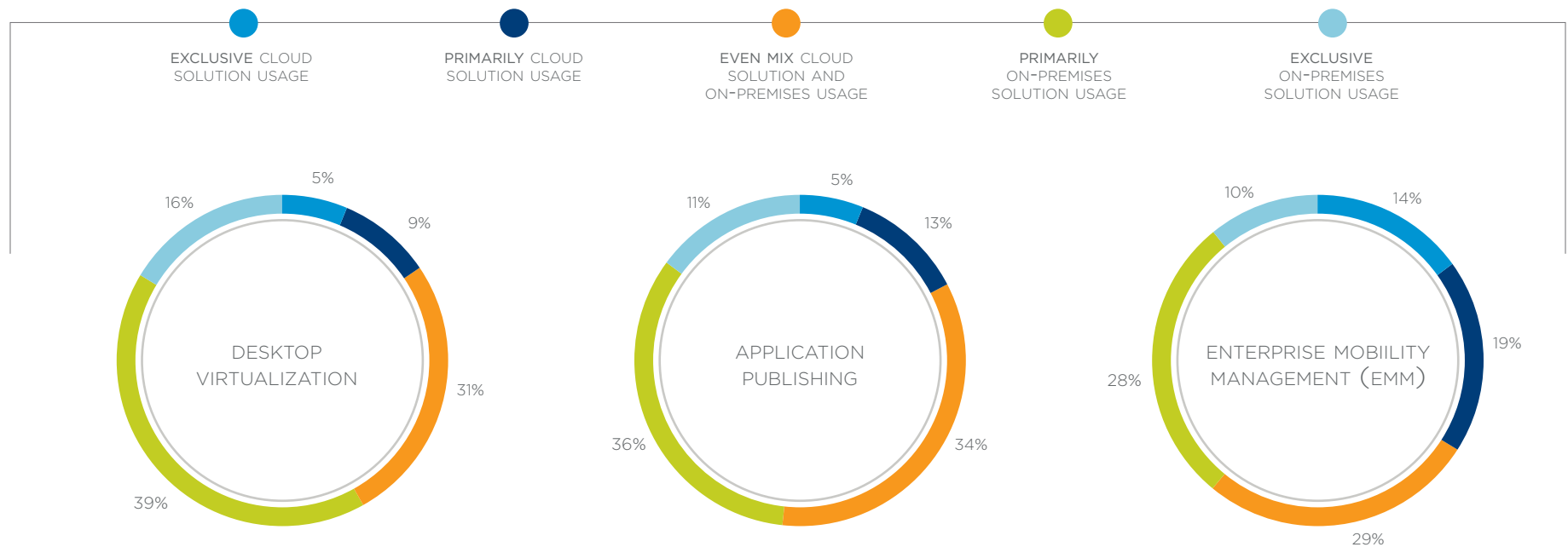
IN FEBRUARY AND MARCH 2016, VMWARE SURVEYED **1,021 GLOBAL MEMBERS** OF THE VMWARE USER GROUP (VMUG), THE LARGEST INDEPENDENT ORGANIZATION FOR VIRTUALIZATION USERS.



THE HYBRID FUTURE OF EUC

ORGANIZATIONS REVEALED THEIR PLANS FOR THE CLOUD: EMBRACE BOTH CLOUD AND ON-PREMISES TECHNOLOGY, CREATING A HYBRID INFRASTRUCTURE FOR END-USER COMPUTING (EUC).

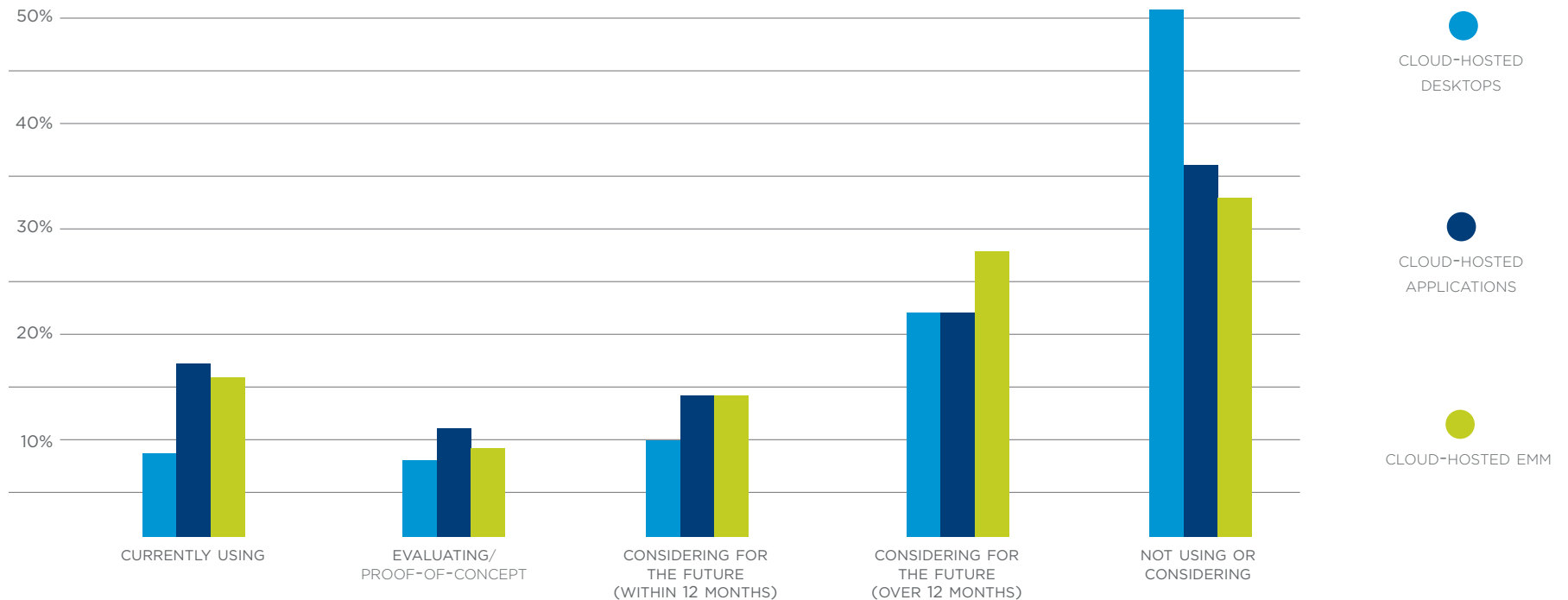
WHAT IS YOUR COMPANY'S LONG-TERM DIRECTION FOR CLOUD-BASED SOLUTIONS VS. ON-PREMISES SOLUTIONS IN EACH AREA?



FORECASTING EUC CLOUD

MOST RESPONDENTS ARE USING, EVALUATING OR CONSIDERING CLOUD-HOSTED **DESKTOPS (48%), APPS (64%) AND EMM (67%).**

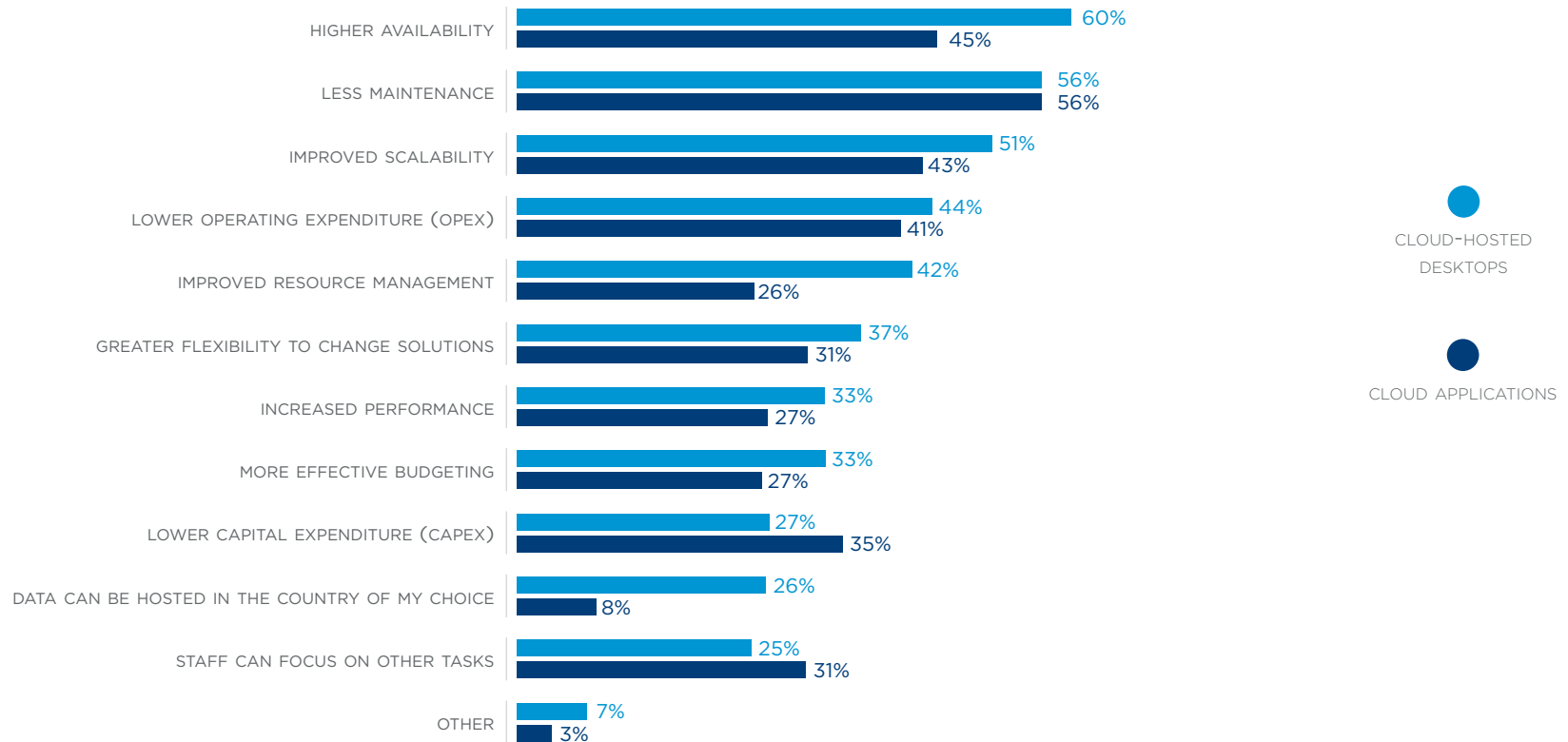
ARE YOU CONSIDERING OR CURRENTLY USING ANY CLOUD-BASED EUC SOLUTION?



ANYWHERE, ANYTIME, ANY DEVICE

THE TOP THREE FACTORS DRIVING CLOUD ADOPTION IMPROVE ACCESS TO BUSINESS RESOURCES AND INCREASE PRODUCTIVITY FOR IT.

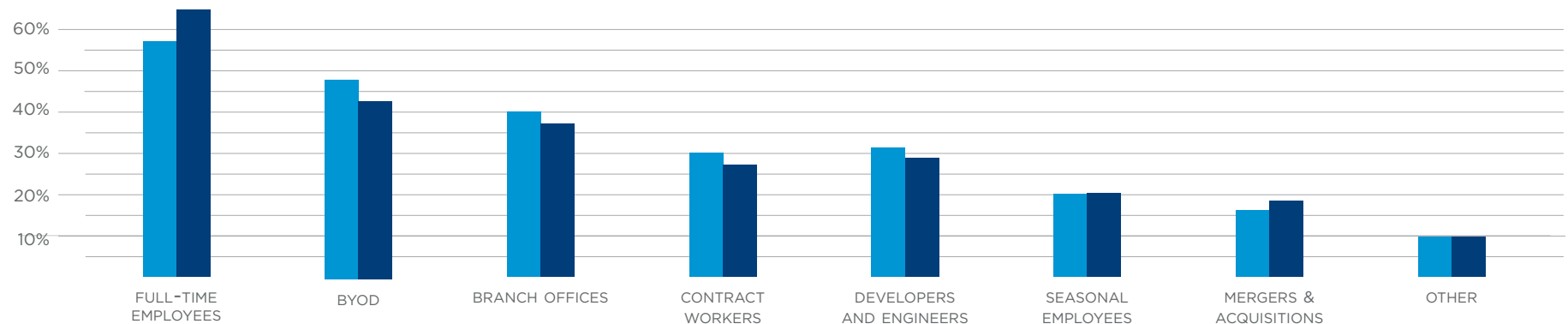
ARE YOU CONSIDERING OR CURRENTLY USING ANY CLOUD-BASED EUC SOLUTION?



WIDE ARRAY OF USE CASES FOR CLOUD DESKTOPS & APPS

RESPONDENTS CITE A WIDE ARRAY OF USE CASES FOR CLOUD EUC—THE MOST POPULAR BEING FULL-TIME EMPLOYEES AND BRING-YOUR-OWN-DEVICE (BYOD) PROGRAMS.

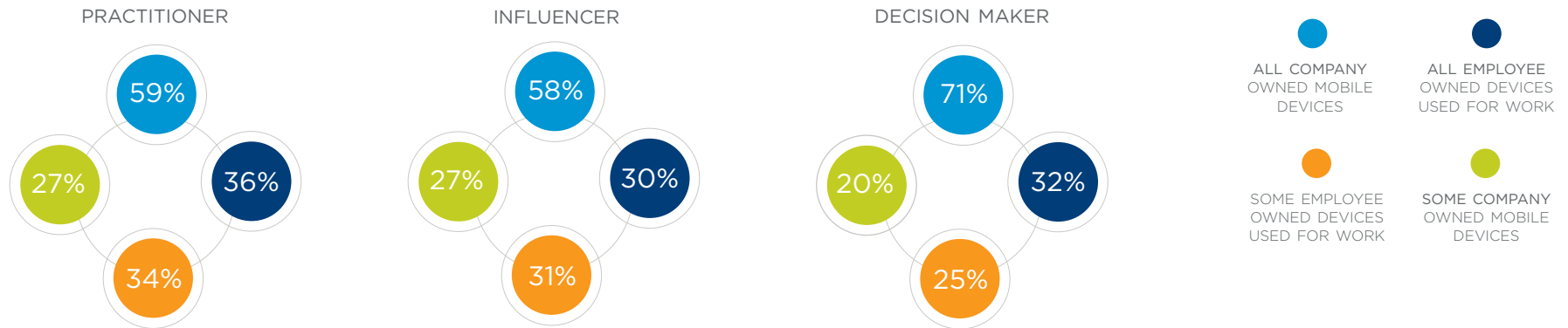
WHAT USE CASES ARE YOU USING OR CONSIDERING FOR CLOUD-HOSTED DESKTOPS/APPLICATIONS?



MOBILITY MANAGEMENT USE CASES AND CLOUD ADOPTION

THE MOST COMMON USE CASE FOR CLOUD-BASED EMM:
MANAGING AN ENTIRE FLEET OF COMPANY-OWNED DEVICES.

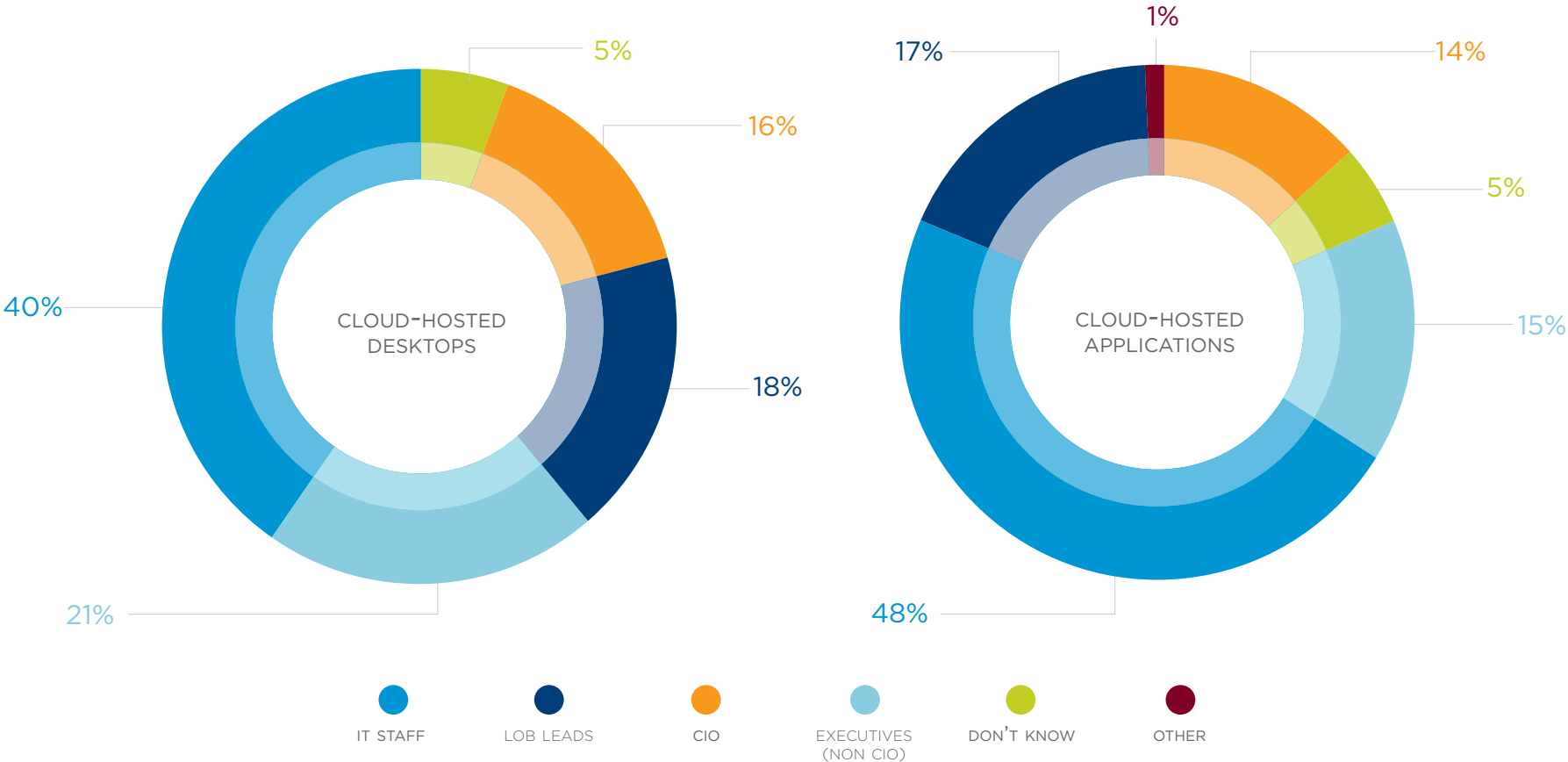
HOW IS YOUR COMPANY USING OR CONSIDERING CLOUD-HOSTED EMM?



LOB LEADERS STRENGTHEN INFLUENCE ON CLOUD ADOPTION

WHILE IT STAFF LARGELY DROVE ADOPTION OF CLOUD-BASED SOLUTIONS, NON-TECHNICAL EXECUTIVES AND LINE-OF-BUSINESS (LOB) LEADERS DROVE CLOUD ADOPTION MORE THAN CIOS.

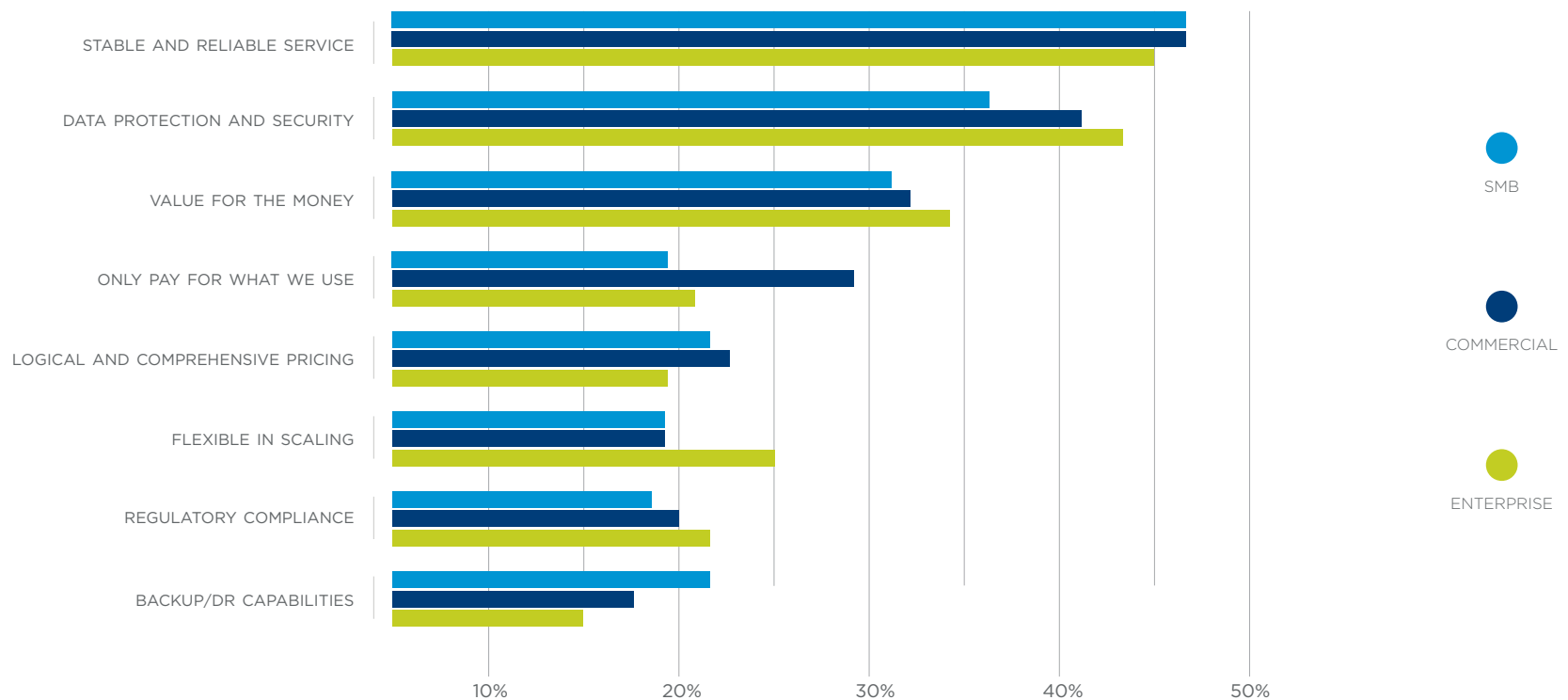
WHO IN YOUR COMPANY PRIMARILY DROVE THE ADOPTION OF THE FOLLOWING CLOUD-BASED SOLUTIONS?



END-USER EXPERIENCE RISES IN INFLUENCE

RELIABILITY AND SECURITY ARE THE TOP CONSIDERATIONS FOR CLOUD EUC ADOPTION.

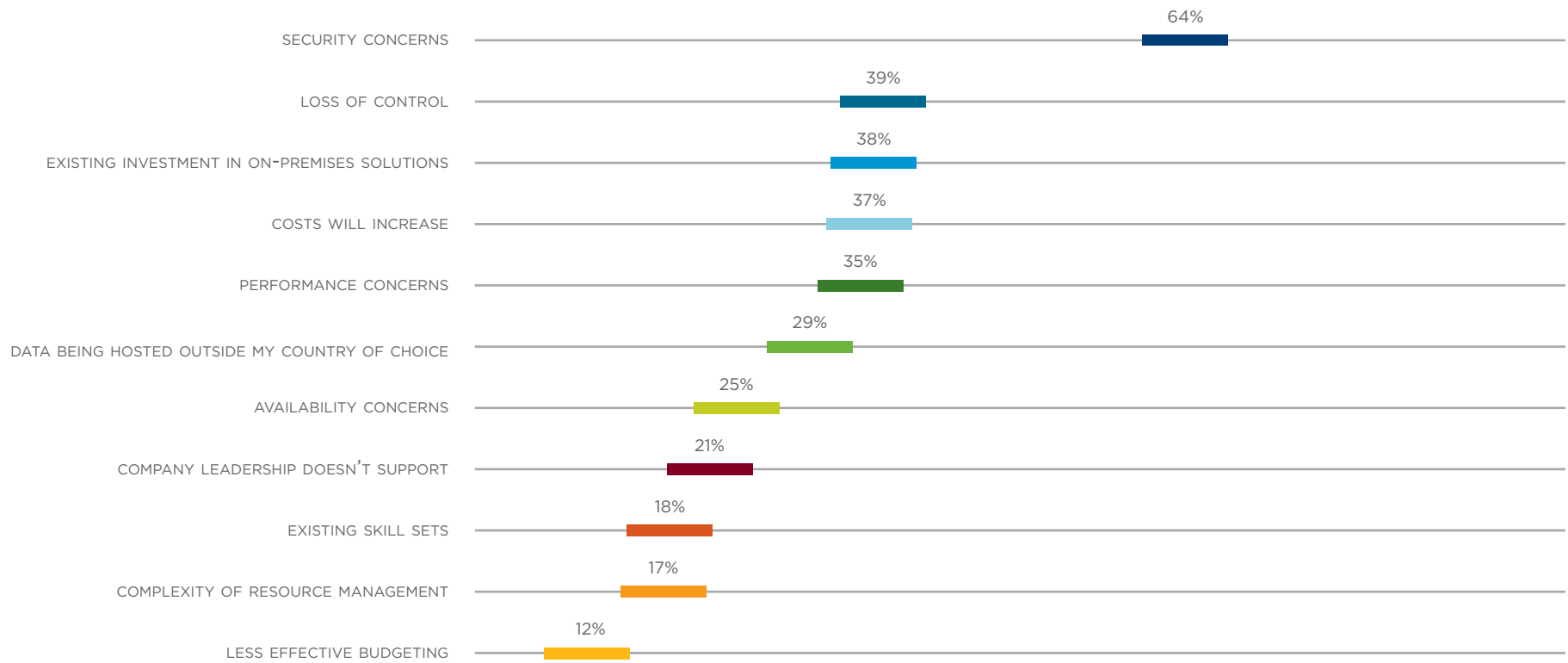
WHEN IT COMES TO CLOUD-BASED EUC SOLUTIONS, WHAT ARE THE TOP THREE FACTORS YOU WOULD CONSIDER WHEN SELECTING A SOLUTION?



BARRIERS TO CLOUD EUC ADOPTION

SECURITY CONCERNS HOLD COMPANIES BACK FROM GREATER ADOPTION OF CLOUD-BASED EUC SOLUTIONS.

WHAT BARRIERS HOLD YOUR COMPANY BACK FROM GREATER ADOPTION OF CLOUD-BASED EUC SOLUTIONS?



AS WORK RISES TO THE CLOUD, HYBRID EUC HELPS IT BOLSTER
SECURITY AND EMPOWER END-USER PRODUCTIVITY.

MONITOR TOMORROW'S MOST IMPORTANT EUC TRENDS

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