

# Jamaica Money Market Brokers Invests in Success with AirWatch

## The Client

Jamaica Money Market Brokers (JMMB) is one of the leading brokerage houses in the Caribbean and strives to successfully create wealth for its clients through its vision, value and expertise in the brokerage business. JMMB is dedicated to serving its clients, team members and shareholders across the Caribbean in Jamaica, the Dominican Republic and Trinidad and Tobago.



## The Challenge

In 2012, JMMB distributed BlackBerrys to select executives, enabling them to access their corporate email on-the-go. However, the brokerage house wanted to expand its use of mobile devices to support other departments and implement a bring your own device (BYOD) program to offer more flexibility for employees. Realizing BlackBerry could not support the full spectrum of security and functionality the company required, Patrick Beech, network officer at Jamaica Money Market Brokers, began searching for a solution. “We were looking to use devices that offered more functionality than what our current setup had at the time,” said Beech. “With so many devices on the market, we wanted the ability to support any device employees wanted to bring to work.”

JMMB needed an enterprise mobility management (EMM) solution to achieve its mobility goals, which included the ability to extend support to Android and iOS devices, push applications to corporate and employee-owned devices, wipe noncompliant devices and monitor its deployment through report generation.

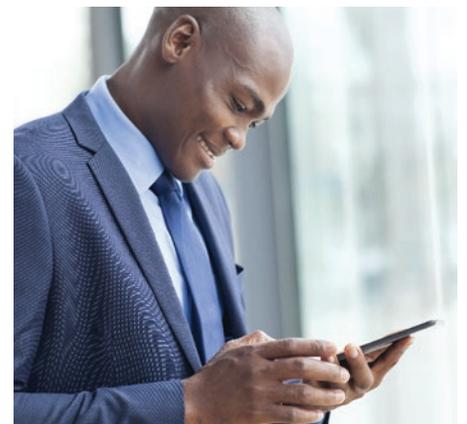
## The Solution

JMMB learned of AirWatch<sup>®</sup> by VMware<sup>®</sup> through a local technology vendor in Jamaica. After a successful trial of the software, the financial company fully implemented the AirWatch<sup>®</sup> Enterprise Mobility Management solution to manage its corporate mobility and BYOD initiatives within just two months.

JMMB replaced its Blackberrys with Android and iOS devices to provide additional control of corporate email through AirWatch-enabled device restrictions, such as device and SD card encryption, and device passcodes. JMMB’s IT team also employs the AirWatch Compliance Engine to monitor

### Solution Overview

- Client: Jamaica Money Market Brokers
- Industry: Finance
- Geography: Latin America
- Features: BYOD, Container, MDM, MAM
- Infrastructure Integrations: Active Directory, VPN
- Devices: 100 – 500



device status and take compliance action, such as enterprise wipe, when needed. Likewise, the IT team generates reports to ensure devices are safe. “AirWatch enables us to manage email on-the-go,” said Beech. “With the AirWatch Compliance and Reporting Engines, we can ensure mobile devices are secured before granting access to our systems, limiting the chance of corporate data leakage.”

JMMB also uses AirWatch<sup>®</sup> Mobile Application Management to empower its employees. With the AirWatch<sup>®</sup> Catalog, the company pushes important applications over-the-air to devices without user involvement. Some applications currently pushed to JMMB employees include the Scopia Mobile client and an internal VPN application. JMMB’s IT team uses the AirWatch Web-based console to streamline application delivery and monitor installed applications. “One of the major advantages of AirWatch is the ability to centrally push applications to devices,” noted Beech. “AirWatch provides greater flexibility for delivering applications to multiple device platforms without a lot of additional work.”

To provide more choice for employees, JMMB recently developed a BYOD policy to encourage employee-owned device use in the workplace. BYO devices use AirWatch<sup>®</sup> Container, a secure container for corporate information, to separate employee and corporate applications on personal devices. AirWatch Container acts as a central location to store all corporate data, enabling JMMB to take action on devices without affecting personal information. JMMB’s IT team uses the Compliance Engine to ensure employee-owned devices leaving the office are in line with corporate policy. When a device is noncompliant, email notifications can be sent to the employee with steps to remedy the issue.

## Up Next

JMMB is beginning to deploy iPads to provide a larger screen for email on devices. These devices will be used at the office and in the field when helping customers select and manage investments. JMMB is also testing AirWatch<sup>®</sup> Content Locker to allow corporate file share access from mobile devices. The company is planning to expand its mobility initiatives to other offices around the Caribbean. With major operations in Jamaica, the Dominican Republic, Trinidad and Tobago, JMMB estimates growth to more than 500 mobile devices, enabling many of its employees to take advantage of mobility in the workplace.

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