

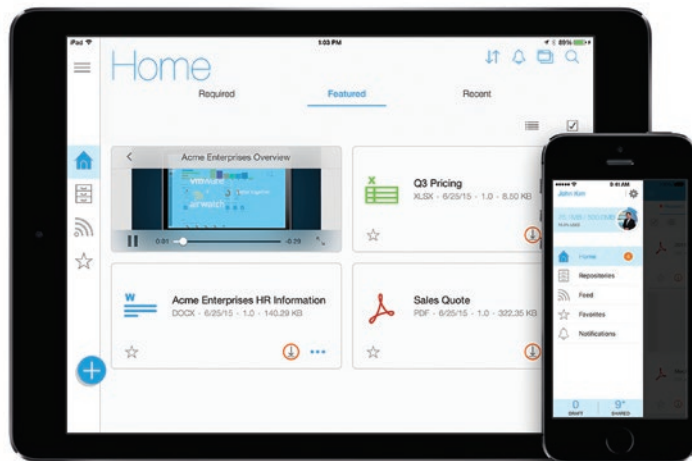
## VMWARE AIRWATCH MOBILE CONTENT MANAGEMENT

Employees need anytime, anywhere access to corporate content to stay productive. Many users are taking advantage of free file sharing services to access sensitive documents, putting your organization's corporate data at risk. By giving users access to the latest corporate content on their mobile devices, regardless of where it's stored, organizations can increase mobile productivity while ensuring corporate data remains secure.

VMware AirWatch® enables secure mobile access to content anytime, anywhere. VMware® Content Locker protects your sensitive content in a corporate container and provides users with a central application to securely access, distribute and collaborate on the latest documents from their mobile devices.

### CONTENT LOCKER BENEFITS

- Ensure real-time access to the latest content
- Single access point to all content across repositories
- Ensure compliance with industry regulations
- Eliminate file size sharing restrictions
- Increase employee mobile productivity
- Enable seamless collaboration across teams
- Reduce paper and printing costs
- Increase visibility into document analytics



### Secure Access to Any Content with VMware Content Locker Anytime, Anywhere Access across Mobile, Desktop and Web

Protect sensitive content in a corporate container and provide employees with a central access point to all content across their mobile devices, desktop or web browser. Access the VMware Content Locker mobile application from Apple, Android and Windows devices. VMware® Content Locker Sync desktop client enables users with two-way synchronization of content from desktops to devices.

The web-based Self Service Portal allows users to add, manage and share personal content.

#### **Enterprise-grade Security Policies and Data Loss Prevention**

Authenticate users using AD/LDAP, Kerberos, token and certificate-based methods. Content is encrypted in-transit, in use and at-rest with AES 256-bit, FIPS 140-2 compliant encryption. Configure restrictions for advanced data loss prevention, including offline viewing, cut/copy/paste, printing and emailing, as well as with 'open in' restrictions. Apply static text or choose user-specific lookup values via dynamic watermarking to deter malicious security threats and protect sensitive documents.

#### **Flexible Content Storage in the Cloud or Existing Repositories**

Meet the unique requirements of your enterprise with flexible content storage options for cloud, on premise and hybrid deployments. Content can be hosted in a public cloud, the AirWatch cloud, an existing content repository or enterprise file share. Integrate existing network file systems, including SharePoint, Office365, Box, OneDrive and more. Additionally, VMware Content Locker supports over 30 CMIS integrations.

#### **Content Sharing, Editing, Feedback and Collaboration**

Maintain control of content while enabling users to share files and folders with internal and external stakeholders. Promote team collaboration with editing, annotation and commenting capabilities on shared files. Review when peers add, delete or rename files or folders, as well as comment or @tag colleagues with the Activity Feed.

#### **Purpose-built Mobile Workflows**

Empower field workers with the same functionality on-the-go as their counterparts in the office to ensure true mobile productivity. Enable them to securely create content, including Microsoft Office and text files, record audio or capture photos and videos directly from their device, while ensuring that files are saved in VMware Content Locker, not the device itself. Additionally, saved files sync across all devices ensuring anytime, anywhere access.

#### **Content Dashboard and Analytics with Complete Audit Trails**

View content inventory at the organization, file or device level with real-time content dashboards in the AirWatch console. Generate and export file and user activity reports, such as how many times a file has been opened, which users have downloaded a particular document and more. Version controls and user analytics provide a full audit trail.