

# VMware Mobile Security Alliance FAQ

## Q: What is the Mobile Security Alliance?

VMware AirWatch® and its trusted Mobile Security Alliance members support customers seeking to mitigate the growing mobile threat landscape by providing advanced security solutions that seamlessly integrate into the AirWatch platform.

## Q: Who is a part of the Mobile Security Alliance?

The VMware Mobile Security Alliance partners include Palo Alto Networks, Intel Security, FireEye, Check Point, Appthority, F5, Lookout, Pradeo, Proofpoint, Skycure, Veracode, Wandera and Zimperium.

## Q: Why did you start the Mobile Security Alliance?

Many of today's IT practices were designed and built for the client-server era. As organizations enter the mobile-cloud era, new mobile business workflows increase the security exposure of corporate data. Protecting this data and intellectual property accessed on mobile devices, mobile apps, wireless and public networks and cloud services is critical.

## Q: What problem does the Mobile Security Alliance solve?

AirWatch and the Mobile Security Alliance partners allow organizations to seamlessly strengthen their risk posture with the foremost threat defense leaders on the industry leading enterprise mobility management (EMM) platform.

## Q: What threat security areas does the Mobile Security Alliance focus on?

AirWatch and the Mobile Security Alliance members will focus initially on advanced mobile and threat security for applications, devices, networking and content.

## Q: How does this differentiate from your competitors?

Other EMM's engage technically with security vendors with a hands off approach, providing access to standard APIs and integration points that the partner manages to satisfy customer use cases. VMware AirWatch on the other hand work closely with partners and customers to create purpose built APIs than enable deeply integrated solutions to satisfy evolving customer use cases. This white glove approach is part of our commitment to customers and partners as part of the Mobile Security Alliance.

## Q: Are you opening the alliance to other security vendors?

Yes, we are open to any security partners that bring value to our customers and partner ecosystem. To become part of the Mobile Security Alliance, security vendors must integrate with AirWatch APIs, provide easy to deploy solutions and leverage the sophisticated AirWatch compliance engine for device remediation.

**Q: What are the requirements for to join the Mobile Security Alliance?**

Security vendors must integrate with AirWatch APIs, provide easy to deploy solutions and leverage the sophisticated AirWatch compliance engine for device remediation.

**Q: How does a member retain membership in the Mobile Security Alliance?**

Members must continue to update, maintain and support the integration with the latest version of AirWatch and the most current mobile operating system releases.

**Q: What is the future of the Mobile Security Alliance?**

Together with our partners, the Mobile Security Alliance is first and foremost about continually addressing customers' security and management needs. AirWatch and its partner members will continue to work closely to ensure that integration and innovation between each other keeps pace with the threat landscape to protect customers.

**Q: Where can I direct customers to find out more information on the Mobile Security Alliance?**

Visit the Mobile Security Alliance web page at <http://www.air-watch.com/partners/mobile-security-alliance> to find out more information.

**Q: Where can I find the press release announcing the Mobile Security Alliance?**

The press release can be found at <http://www.air-watch.com/company/news-room/press-releases/2015/09/airwatch-introduces-the-mobile-security-alliance-to-simplify-cybersecurity>.

**Q: Where can I find the latest blogs on the Mobile Security Alliance?**

The latest blogs on the Mobile Security Alliance can be found at <http://blogs.air-watch.com/tag/msa>.

**Q: Where can I find out more about each of the partners' solutions and the integration with AirWatch?**

The AirWatch Marketplace at <https://marketplace.air-watch.com> will provide an overview, product specifications, and resources including solution briefs, integration guides and videos on each partners' solutions.

