

# WELCOME GOOD TECHNOLOGY CUSTOMERS

## DID YOU KNOW?

AirWatch is used by **4 of the 5** largest Fortune 500 companies and multiple agencies in the US DoD



AirWatch and Workspace ONE enable any app, on any device, with Single Sign-On

## Make a Safe Passage from Good with VMware AirWatch

VMware AirWatch® is here to offer Safe Passage from your legacy Good for Enterprise (GFE) deployment. With BlackBerry's GFE End of Life announcement, consider VMware AirWatch as your long term mobility partner.

For Good Technology customers, this day was inevitable. While GFE was a widely used enterprise email app, BlackBerry's End of Life announcement is an opportunity to move to a better all-around EMM platform. Is migrating to BlackBerry Enterprise Server (BES) really an option to take to the CIO?

While GFE's scalability allowed many to run a secure mobile email environment on a single server, BlackBerry is now asking customers to migrate to Good Control, Good Proxy, Good Enterprise Mobility Server (GEMS) and new BES servers. Are you comfortable making this level of investment in BlackBerry?

## Why VMware AirWatch?

Since its acquisition by VMware, AirWatch has grown to the **#1 market share** and has been **recognized by several major analyst firms** as a dominant market leader in Enterprise Mobility Management (EMM). This reflects VMware's ongoing investment in AirWatch to become the EMM platform of choice for organizations of all sizes and security requirements. And, with new support for Windows 10 PC management, customers can unify mobile device and PC management with a simplified over-the-air approach that reduces TCO and improves user experience over costly traditional processes.

VMware AirWatch powers VMware Workspace™ ONE™, which delivers true Any App, Any Device access with mobile single sign-on (SSO) users will love, putting you on the most powerful roadmap towards true mobile transformation..

## Multiple Secure Email Options for Good for Enterprise Customers

### Protect Mail Infrastructure

Secure Email Gateway (SEG) can protect unauthorized Exchange ActiveSync access based on security policies for native email app or the proprietary VMware® Boxer app. Email attachments can also be encrypted for data loss prevention (DLP).

AirWatch also integrates with email infrastructures using PowerShell, issuing commands directly to ActiveSync to allow or deny access, and requiring no additional infrastructure—ideal for Office 365 deployments.

### Secure Email App and Data

Boxer provides integrated email, calendar, and contacts with fast and precise synchronization. With highly stable performance enjoyed by millions and a secure container for encryption and DLP, Boxer is the right option for GFE customers that want a standalone MAM container solution.



AirWatch supports Windows 10 PC management to transform traditional processes and reduce total cost of ownership (TCO)

AirWatch can also enable the latest MAM capabilities within the mobile OSes such as iOS Managed email and Android for Work mail. “Native containers” are seeing increasing adoption even in the most demanding security environments.

Additionally, customers can use the Boxer email container within the OS native containers.

### **Enable SSO for Any App on Any Device While Protecting Identity and Credentials**

Workspace ONE is the only platform purpose-built for the mobile cloud era. By integrating AirWatch and VMware Identity Manager, Workspace ONE enables Good customers to move beyond just email and transform your business to a digital workspace providing access to any app from any device with a single sign-on experience users will love.

VMware Workspace ONE enables easy onboarding for Boxer and other business apps users require: cloud services like Salesforce and Workday, internal web applications, virtualized Windows applications, desktops and more.

### **Benefits to Good Customers**

Migrating from GFE to AirWatch creates tremendous long term opportunities to advance your mobility program:

**Migrate** easily to a cloud-based, or on-premises solution with leading support for Office 365 environments .

**Reduce** IT costs and simplify traditional systems management processes with robust unified endpoint management of Windows 10 desktops and laptops alongside mobile devices.

**Enable** SSO to mobile, cloud, web and virtual applications and desktops through simple integration with existing identity management investments investments, as well as cloud access security brokers (CASBs), identity providers (ISPs), meta directories, certificate authorities and more.

**Maximize** mobile security with integration to proxies, malware/ICAP, CASB, Network Access Control, eDiscovery, and other critical security solutions.

**Simplify** user onboarding with a custom branded experience from any device.

**Enforce** unique Contextual Access decisions for app access based on authentication strength, data sensitivity, user location, device compliance and more.

### **Contact Us Today:**

If you are interested in learning more about how to transition from Good for Enterprise, please visit: [www.air-watch.com/lp/GoodSafePassage](http://www.air-watch.com/lp/GoodSafePassage).