

THE EVOLUTION OF MOBILE EMAIL

Why VMware Boxer Makes Email Better

Today's work environment is becoming more complex, diverse, and dynamic by the day. More business gets done on mobile than ever before, and email is the single-most-used business application on a user's device. As the modern workplace evolves, an effective and secure mobile email solution can make the difference between wide, productive adoption and frustrated users. Here's why **VMware Boxer™ represents the next step in the evolution of mobile email — combining a best-in-class mobile experience with enterprise-grade security.**



ENTERPRISE-GRADE SECURITY

VMware Boxer provides built-in security, compliance, and privacy controls to protect your corporate data. The containerization of business data from personal data enables IT organizations to exceed their enterprise security, compliance, data loss prevention (DLP), and user privacy requirements.

Enterprise-grade security and DLP

Separate corporate and personal data on the device while ensuring end-to-end encryption of data at rest and in transit with AES 256-bit encryption. Ensure data loss prevention with flexible policies such as disable copy/paste, open links in secure browser, and more.

Advanced security features

Built for use in highly regulated industries, Boxer includes advanced security features like S/MIME, email classification, support for modern authentication, and more — all of which can be easily configured in the console.

Container options

Ideal for BYOD deployments, containerization separates business and personal data and only allows IT to secure and manage enterprise data without a device management profile.

Built-in compliance

Trigger manual or automatic compliance actions to block or wipe enterprise data based on password policies, jailbreak/root detection, device compatibility, OS compatibility, and other factors.



45% of employees are not concerned about the security of work-related data they access and store on mobile.

– How Much Is the Data on Your Mobile Device Worth?, Ponemon Institute, 2016



BEST-IN-CLASS USER EXPERIENCE

With VMware Boxer, you get enterprise-grade security and management coupled with an app that users will actually enjoy using — on both corporate-owned and bring-your-own devices (BYOD). The all-in-one email, calendar, and contacts app provides an intuitive user experience following native operating system (OS) design standards, whether users are on iOS or Android devices.

Boxer delivers a consumer-simple, user-friendly email solution with a host of capabilities and features, including reliable sync, real-time email notifications, calendar reminders to stay on top of your inbox, inline editing, bulk actions, multiple account support, and more.

CUSTOMIZABLE

One of the most customizable email apps in the enterprise today, **Boxer allows users to personalize the app to meet their individual needs and unique working style.** Popular ways users make Boxer their own include:

- **Predictive folders** – Boxer learns from you and surfaces suggested folders where you frequently move emails — no more scrolling through dozens of folders to find the right place to file a message.
- **Customizable settings** – Boxer gives users the ability to customize multiple settings, including notifications and swipe gestures, and even configure the amount of time available to “undo” an action.
- **Personalized user experience** – Contact avatars, initial view preference, colors, and more.
- **Smart folders** – Use the default unread, flagged, or to-do folders, or create custom smart folders from multiple accounts.

PRODUCTIVE

Boxer is designed to **enable a new level of mobile productivity with an intuitive user experience.** Users can take advantage of mobile micro-moments and get more done with:

- **Quick reply** – Simply tap to respond with personalized, pre-determined email replies.
- **Tap to share calendar availability** – No need to invoke the keyboard or wait to get back to your desk.
- **Create meeting from email** – Quickly gain consensus by creating an invite from an email.
- **Email triage** – Delete, aggregate, or mark emails as read/unread with simple swipe or bulk actions.
- **One-touch conference call dialing** – Instantly dial into conference calls without lengthy access codes.
- **Note and attachment workflows** – Integration with third-party business apps like Box, Evernote, VMware Content Locker™, and Google Drive.

Employee mobility leads to:



– Is Mobility The Answer To Better Employee Productivity? Forbes 2016



CONTEXT-BASED ACTIONS AND INSIGHTS

Through VMware Workspace ONE™ mobile flows in Boxer, your organization can increase user engagement, adoption, and productivity across business services. Workspace ONE mobile flows make it easy for organizations to surface relevant, contextual actions and insights within Boxer, allowing the user to complete tasks in other systems without leaving the Boxer app.

Leveraging either VMware out-of-the-box connectors or custom-developed services, mobile flows enable you to offer an excellent experience for your users with minimal development. End users get more done, faster, on mobile devices — with the app they use the most — while you avoid costly and time-consuming setup and configuration.

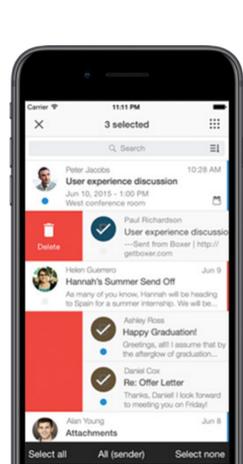
OUT-OF-THE-BOX CONNECTOR USE CASES

<p>Salesperson</p> <p>Add a contact to an account Show user existing contact details</p> <p>salesforce</p>	<p>IT Manager</p> <p>Approve or reject requests</p> <p>servicenow</p>	<p>Product Manager</p> <p>Comment on issue, watch issue, or open issue in a browser</p> <p>Jira</p>
<p>Developer</p> <p>Comment, reject, request changes, and merge GitHub pull requests</p> <p>GitHub</p>	<p>Developer</p> <p>Comment, approve, reject, request changes, and merge GitLab pull requests</p> <p>GitLab</p>	<p>Developer</p> <p>Comment, approve, decline, and merge Bitbucket Server pull requests</p> <p>Bitbucket</p>
<p>Developer</p> <p>Approve Amazon Web Services (AWS) certificate requests</p> <p>aws</p>	<p>App Discovery</p> <p>Install apps that are missing from the user's device</p> <p>Workspace ONE</p>	<p>Manager</p> <p>Approve, reject, or open an expense report in a browser</p> <p>CONCUR</p>



62% of employees delay completing tasks that require logging in to multiple systems.

– Accelerate Digital Logging with Simplified Business Apps, Forrester Research, Inc., 2016



TO LEARN MORE

about how VMware Boxer is the next step in the evolution of mobile email, visit <https://www.air-watch.com/solutions/enterprise-email/>. For more information or to purchase VMware products, call 877-4-VMWARE (outside North America, +1-650-427-5000), visit <http://www.vmware.com/products>, or search online for an authorized reseller.