Corporate-owned, purpose-built devices are used, and often shared, by task workers to complete mission-critical business operations. Because workers rely on these devices to get their job done, it’s critical organizations choose the right device and management solution to maximize worker efficiency.

**DEVICE TYPES**

- **RUGGED**
  - Handheld Mobile Computers
  - Barcode Scanners
  - Wearables
  - Smart Glasses
  - Smart Watches
- **PERIPHERALS**
  - Mobile Printers
  - Sleds
- **SINGLE-PURPOSE DEVICES**
  - Digital Signage Kiosks
  - Kiosks
- **WORKFORCE IOT**
  - Single-Purpose Devices
  - Digital Signage
  - Kiosks

**INDUSTRIAL VERTICALS**

- **LOGISTICS**
- **HEALTHCARE**
- **RETAIL**

**Gartner estimates**

- 20 billion IoT endpoints by 2020
- 5% of IT teams responsible for **tactical** IoT initiatives, meaning mobile and IoT is becoming increasingly intertwined.

**VMware Workspace ONE**, powered by VMware AirWatch unified endpoint management technology, enables organizations to securely manage non-traditional endpoints, like rugged and workforce IoT devices, alongside existing mobile and laptop deployments, from a single console.